# Adobe Acrobat Connect Pro Webcast

Adobe Acrobat Connect Pro Webcast is designed to support one-to-many and few-to-many communication.  Adobe's proven platform leads the industry in reliability and scalability, allowing you to communicate with a global audience of any size.  Adobe Acrobat Connect Pro Webcast events are a powerful solution which offer a wide range of benefits, including cost savings, convenience and global reach.

These events can be conducted for marketing programs, internal and external communication initiatives, and continuing education programs. Each event can be customized based on the feature and branding requirements of the event host or sponsor.

Engage your audiences with high-quality video and audio presentations complete with surveys, polls and text based Q&A. There are no conference call numbers to remember; a single URL provides access to the live/on-demand event and no downloads or plug-ins required.

As part of the end-to-end Event Services package, an Adobe Event Producer will assist you in all phases of event execution.  Services provided include:

**Planning**

- Develop a customized plan for your event
- Access to event user guides and best practice documentation
- Adobe will work with you to create engaging, branded event pages that match your company logos and colors

**Training and Rehearsal**

- Presenter/Host training on the Adobe Acrobat Connect Pro Webcast platform; platform instructions, flow, best practices, and expectations for the live event
- 24 hour access to the platform for pre-event rehearsals, allowing presenters to test their content and sequencing prior to the live event

**Event Support**

- Pre-event testing to ensure all equipment, video, audio and content is working
- Adobe provides a dedicated Event Producer on every event, to ensure the successful launch and execution of an event
- Live and event technical support is always available for event participants

**Post Event**

- Adobe Acrobat Connect Pro Webcast is posted on-demand within 24 hours and hosted any duration, based on your event needs
- Audio podcast included in package
- Access to event reporting; including registrants, live/on-demand participants, survey and poll results, and much more.

An Adobe Acrobat Connect Pro Webcast event enables the use of video or audio, and interactivity to create an almost in-person experience for all participants. With the creation of your branded interface and the addition of the interactive features, it makes it easy to keep your audience engaged, helping to ensure that they work productively and retain knowledge — and enjoy doing it.

Adobe Acrobat Connect Pro Webcasts can include the following attendee features:

- Submit Question Box
- Notes
- Download Slides
- Invite a Friend
- About the Presenter
- Survey and Polling Questions

Adobe Acrobat Connect Pro Webcast also offers a level of reliability unparalleled in the online event space. There are concrete reasons for this very high level of reliability:

- No Single Point of Failure
- Redundancy
- Constant Adaptation

For more information, contact your regional Adobe sales representative at **888-649-2990**.